

Risk of Herd and Phase Transition in a Sequential Voting Experiment

Experimental Econophysics

S.Mori, Kitasato University

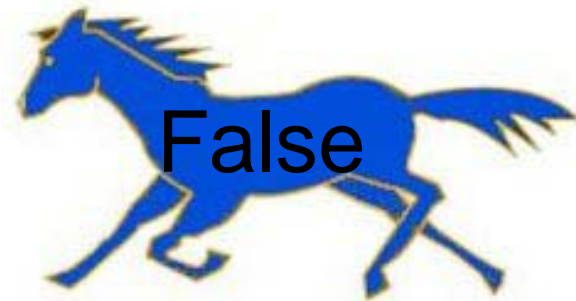
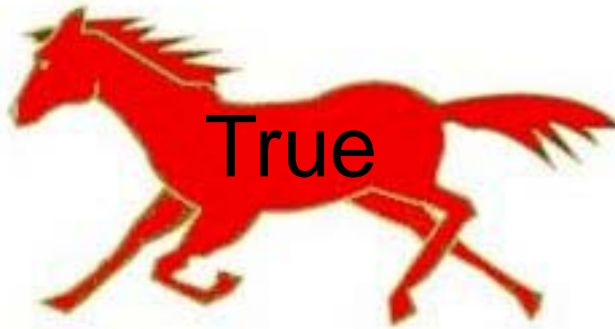
Collaborators

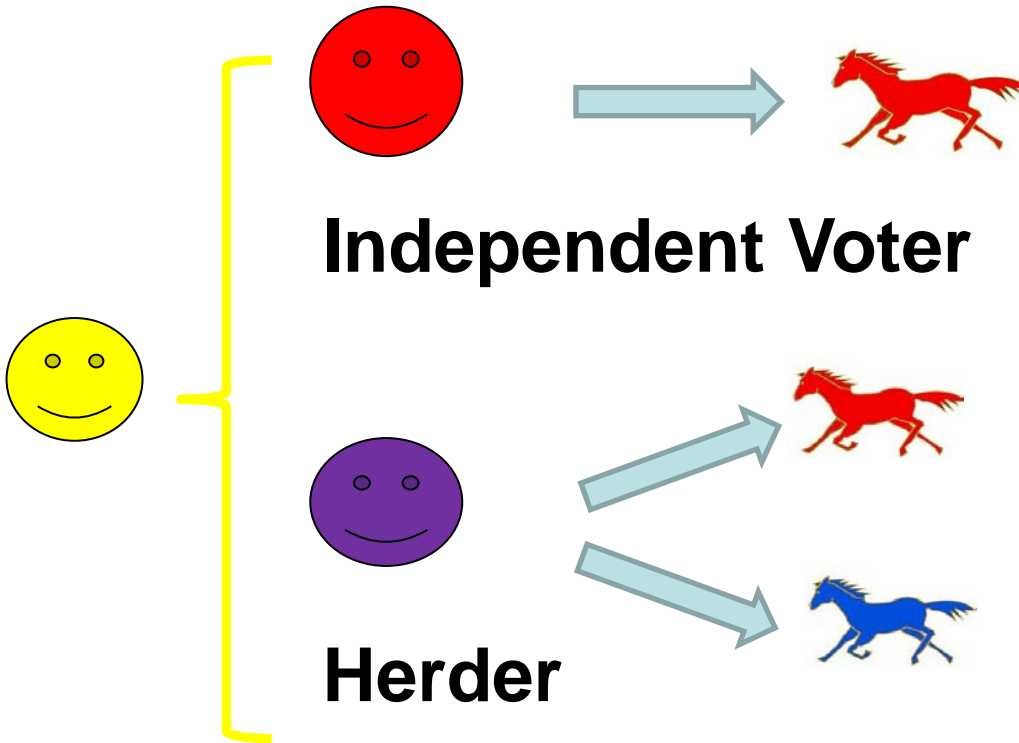
M.Hisakado, Standard and Poor's

T.Takahashi, Hokkaido University

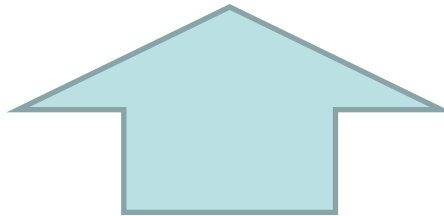
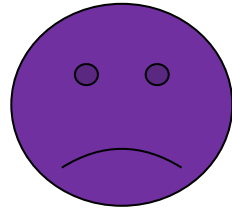


Quiz : A or B





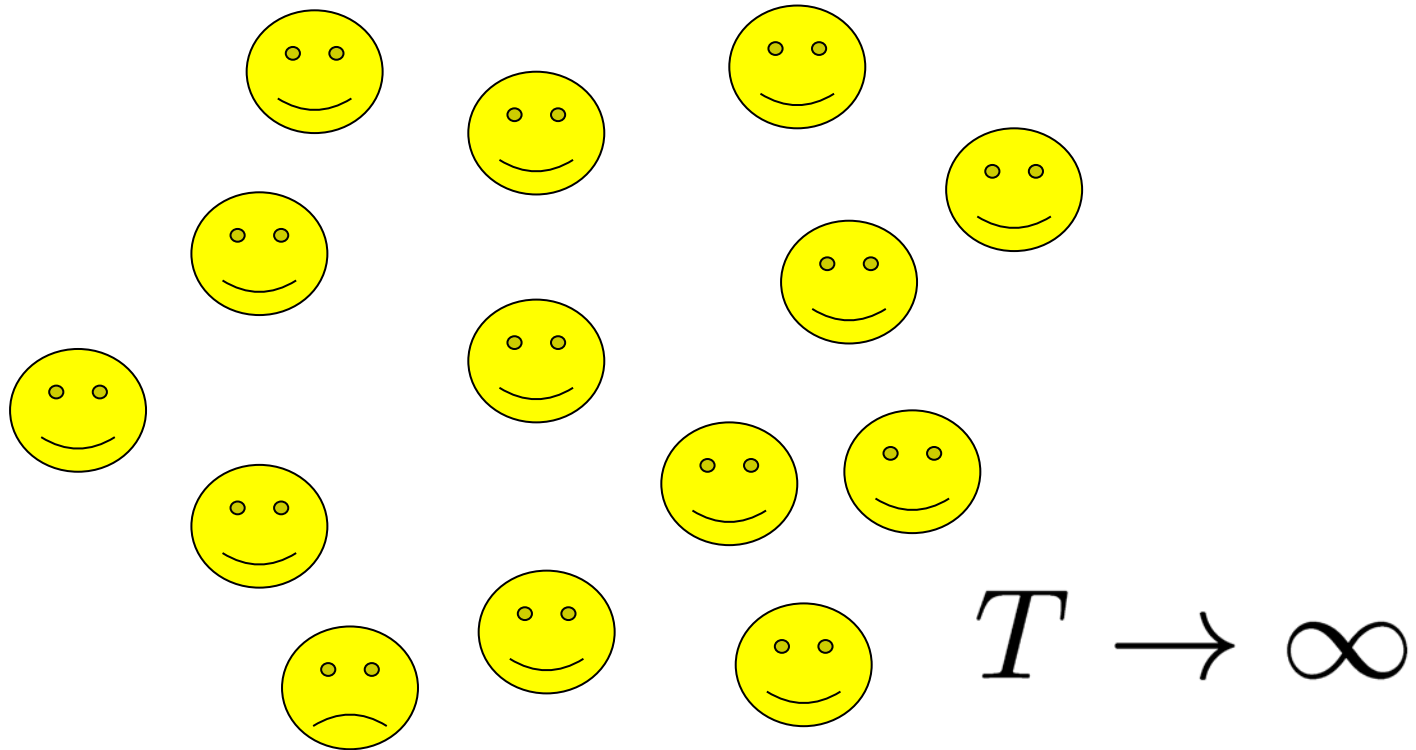
Q. How he chooses ?



Others' Choices

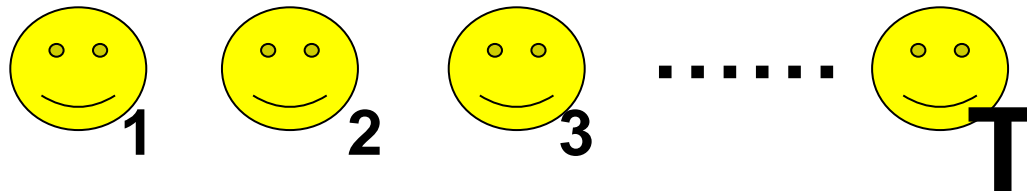
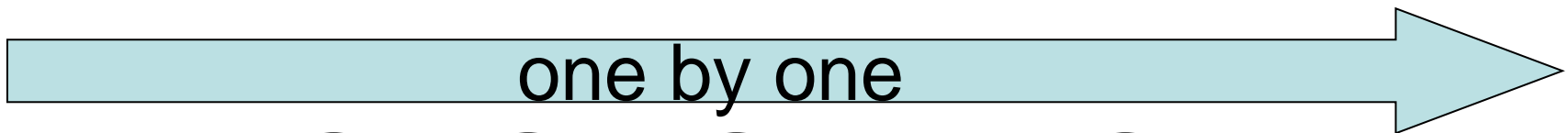
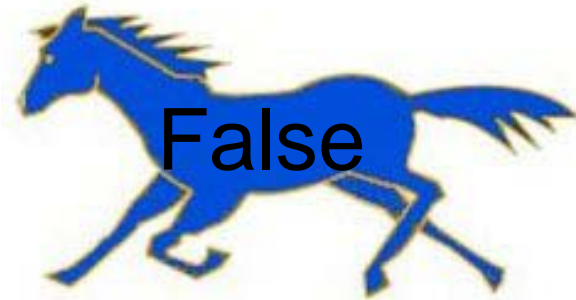
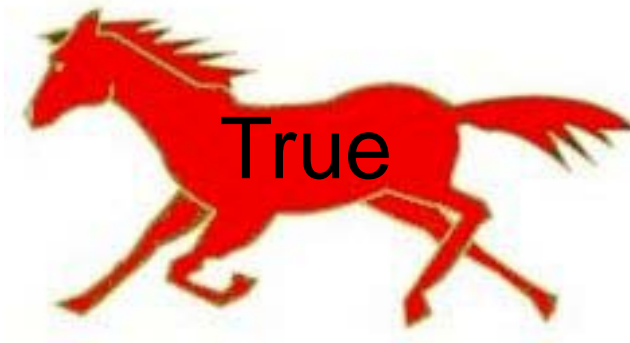


Q. What happens
at the macroscopic level ?



Experimental Setup

Quiz : A or B



EXP-I : $T_{avg}=60,2$ Groups, 120 questions @Hokkaido Univ.

EXP-II : $T_{avg}=50$,2 Groups, 120 questions @Hokkaido Univ.

EXP-III: $T=31$,2 Groups, 100 questions @Kitasato Univ.

Q: On which thigh does the Thinker of Rodin rest his elbow ?

No Hint

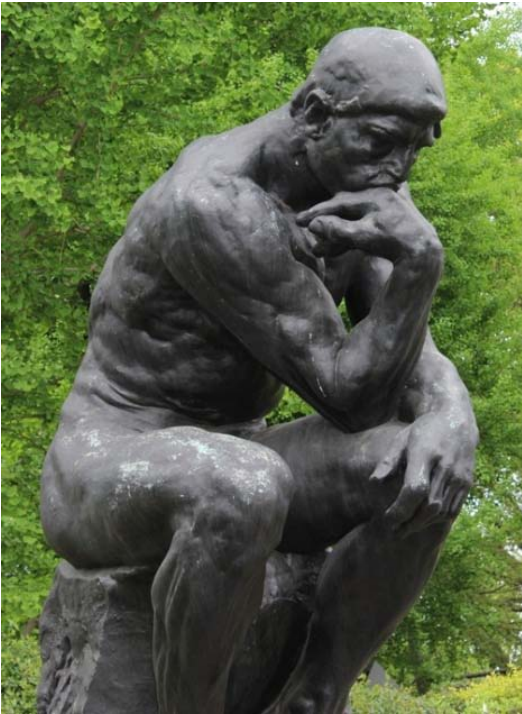


A	B
Left	Right

Hint

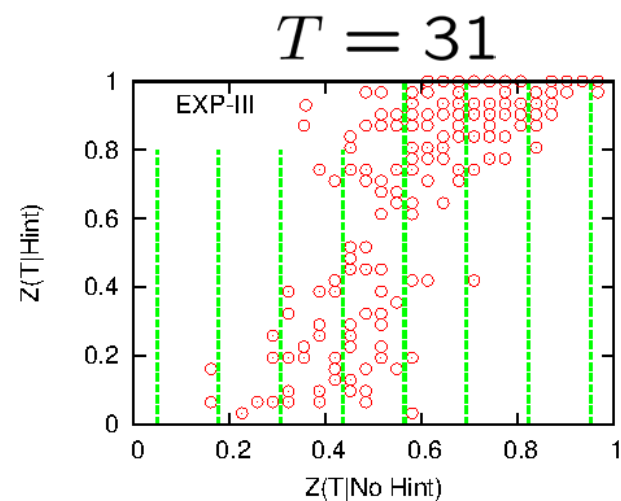
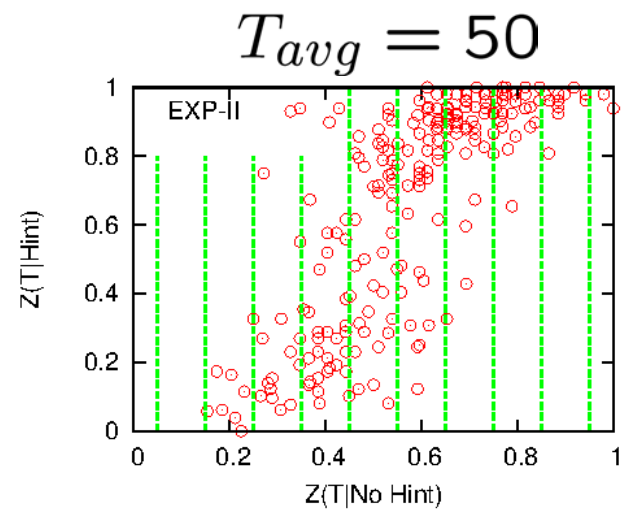
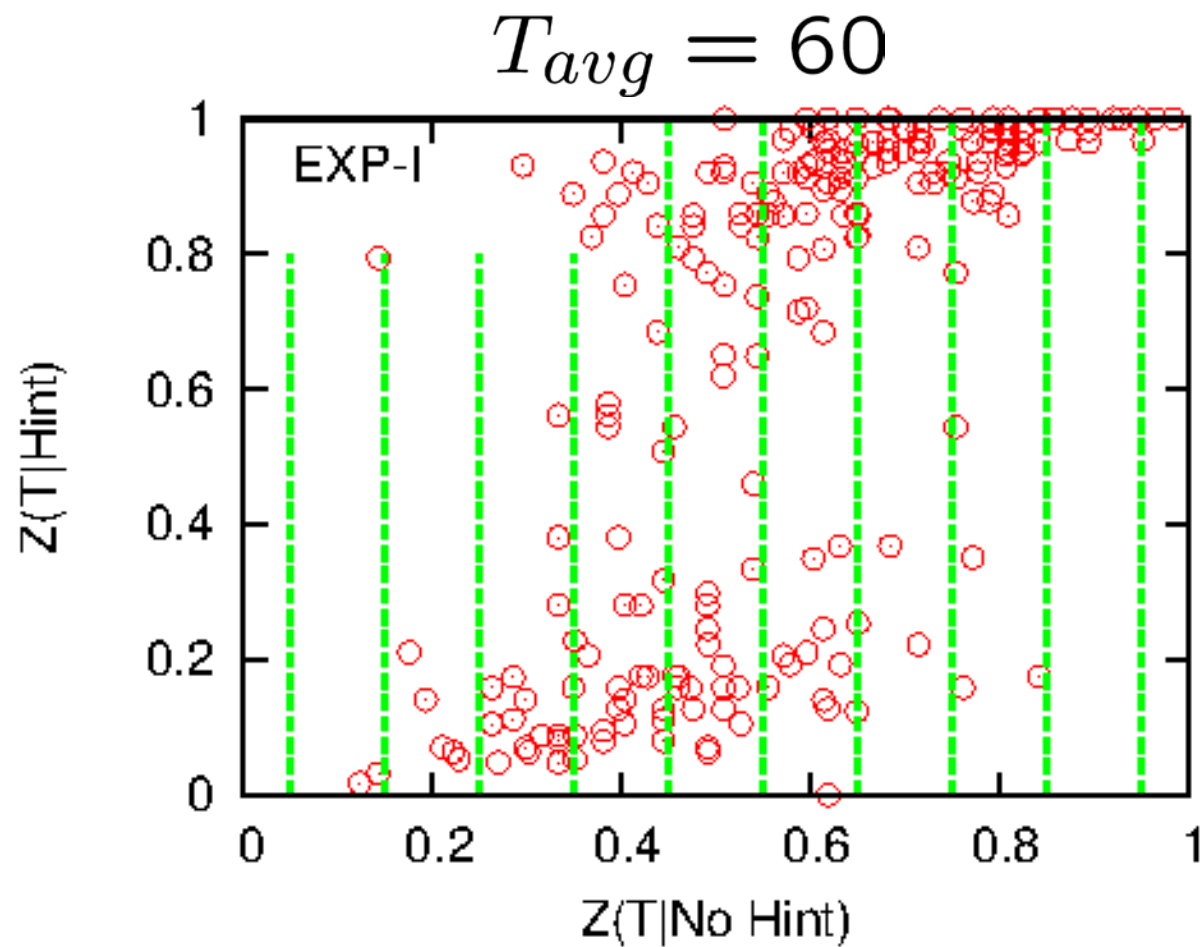
A	B
10	20
Left	Right

Ans. Left

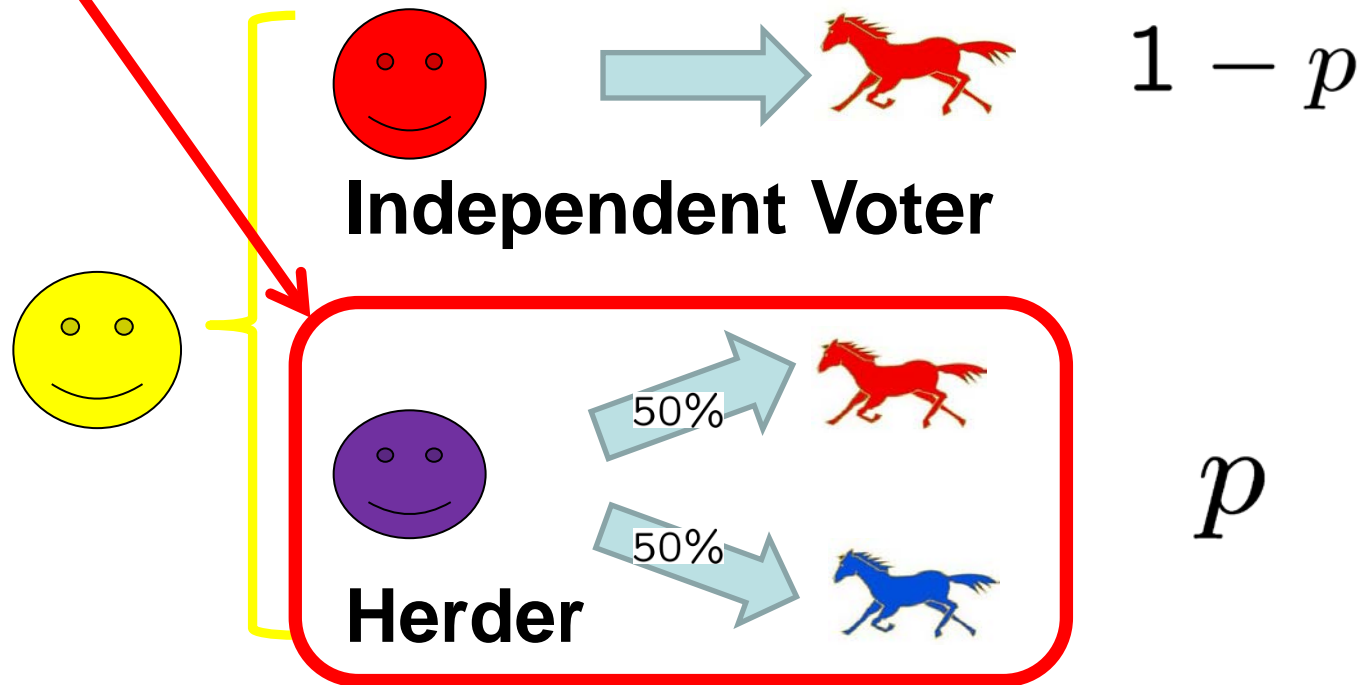


% of Correct Ans.	Group I	Group II
Z(T No Hint)	53%	46%
Z(T Hint)	86%	16%

From EXP-I



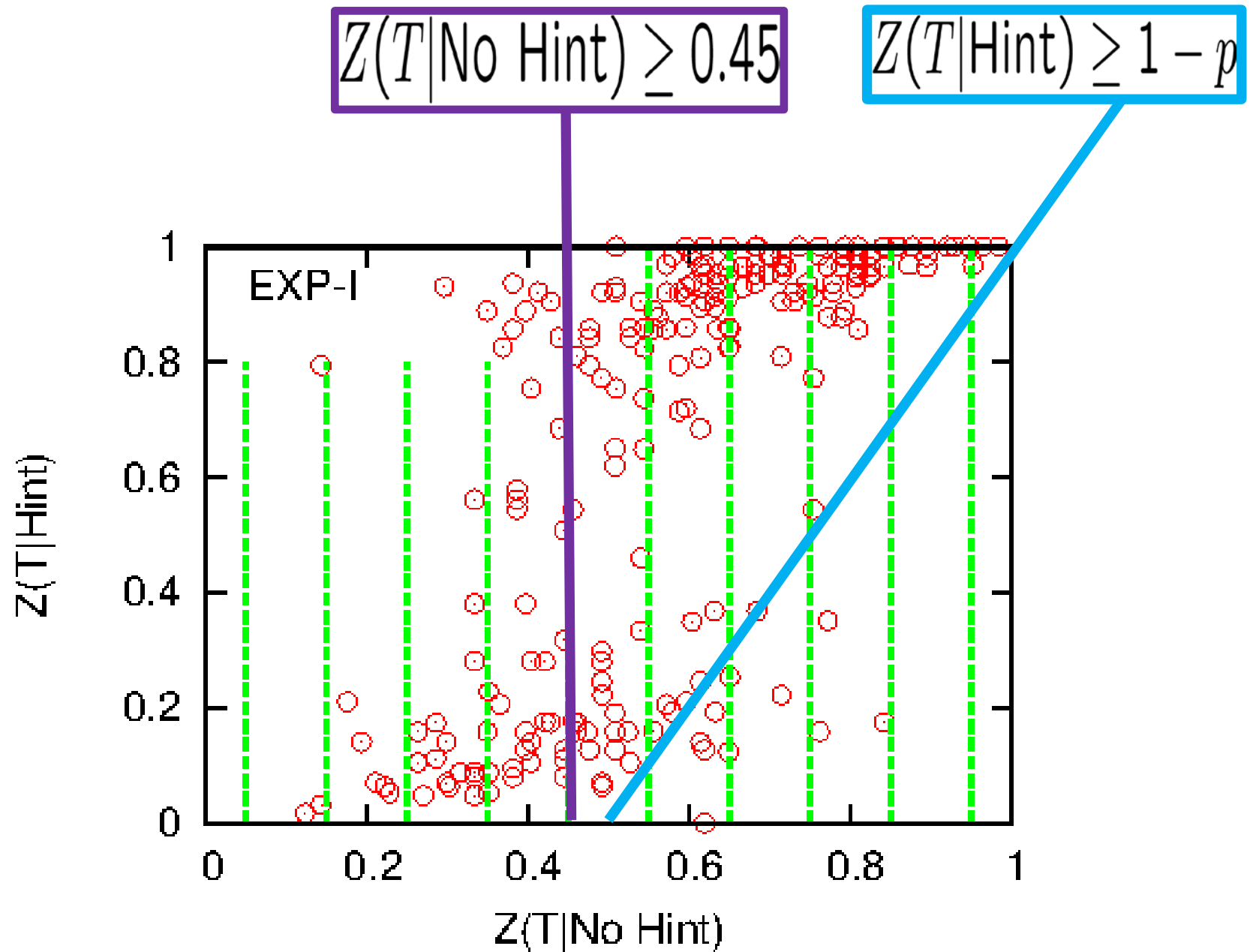
Precondition of Experiment = No Bias



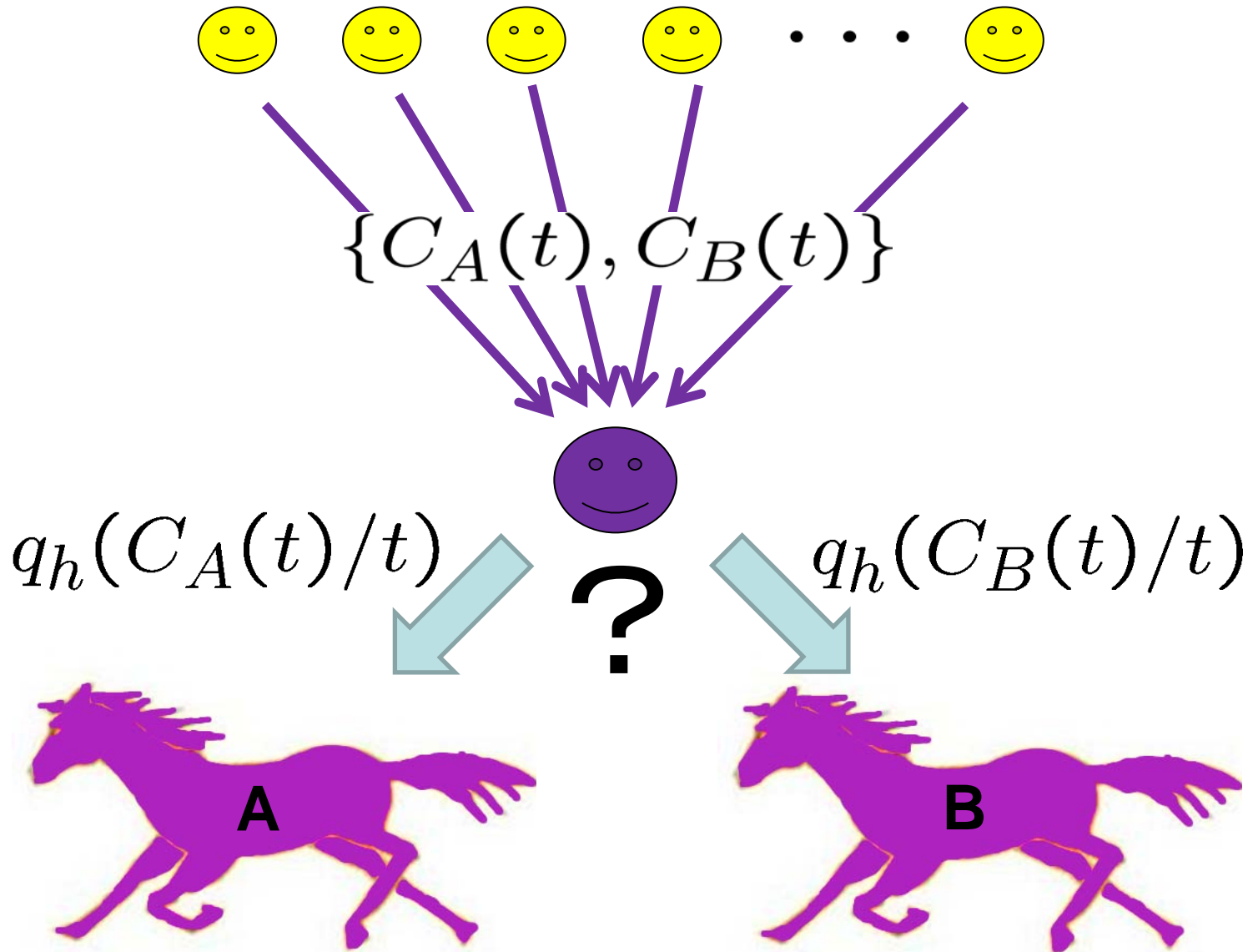
$$Z(T|\text{No Hint}) = (1 - p) \cdot 1 + p \cdot \frac{1}{2} = 1 - \frac{1}{2}p$$

$$\longrightarrow Z(T|\text{No Hint}) \geq \frac{1}{2}, \quad Z(T|\text{Hint}) \geq 1 - p$$

We eliminate data which does not satisfy these conditions.

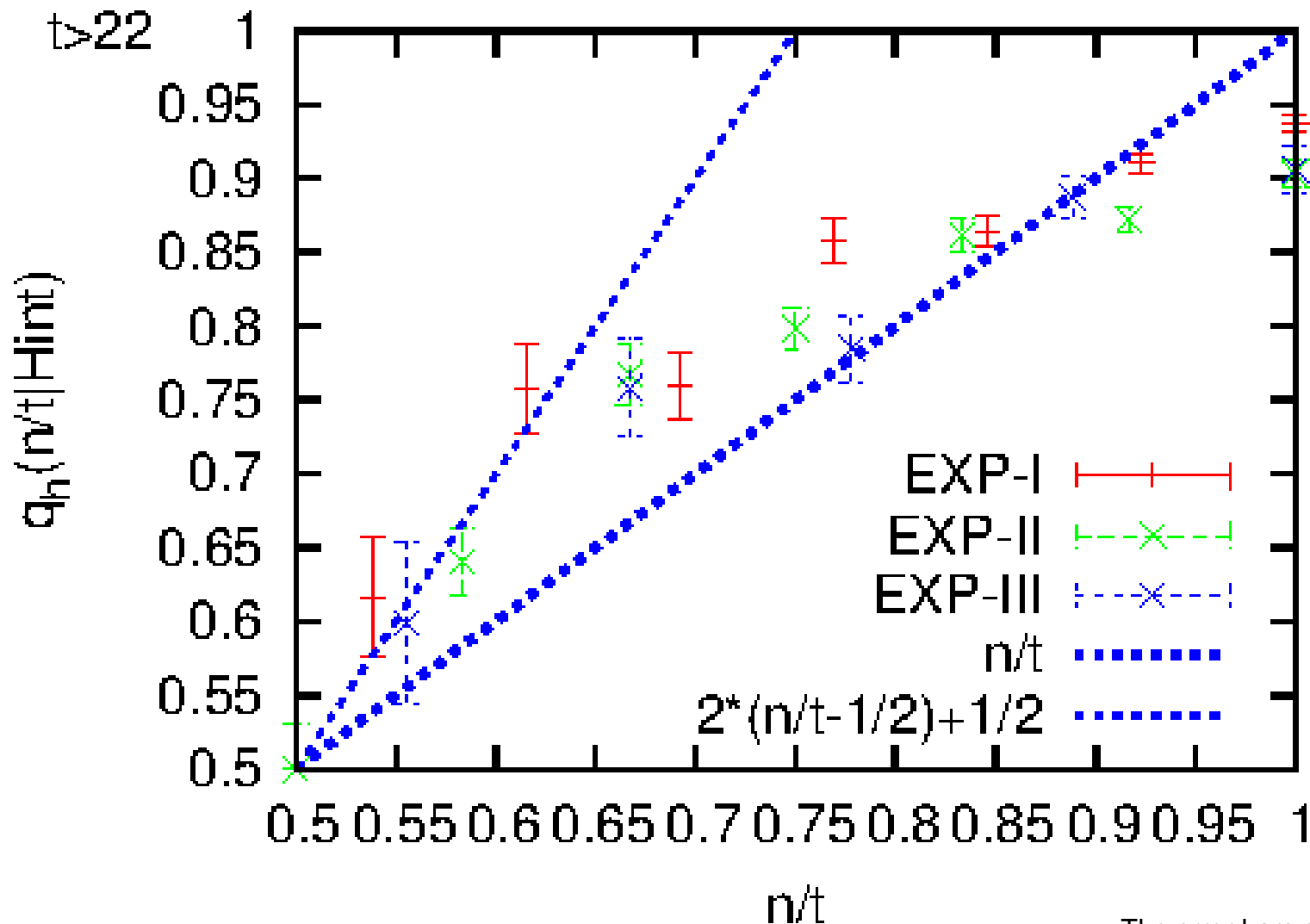


Q. How he copies ?

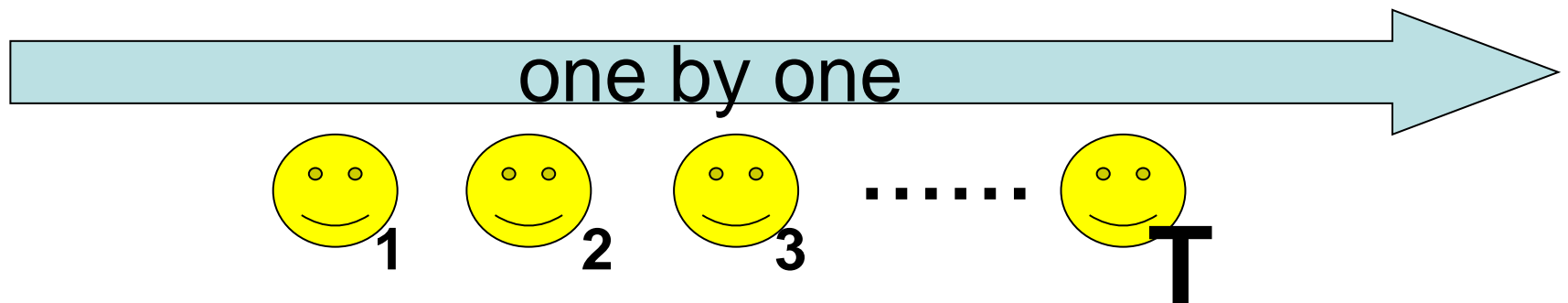


Herder's Response Function $q_h(n/t)$

$$q_h(n/t) = 1 - q_h(1 - n/t)$$

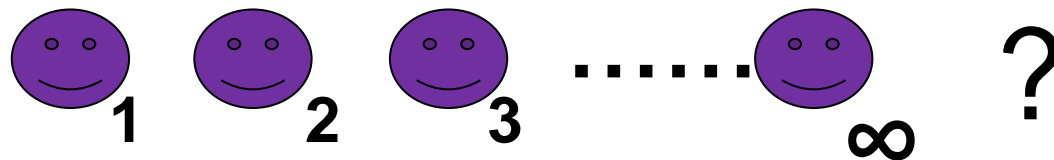


Q. What happens
at the macroscopic level ?

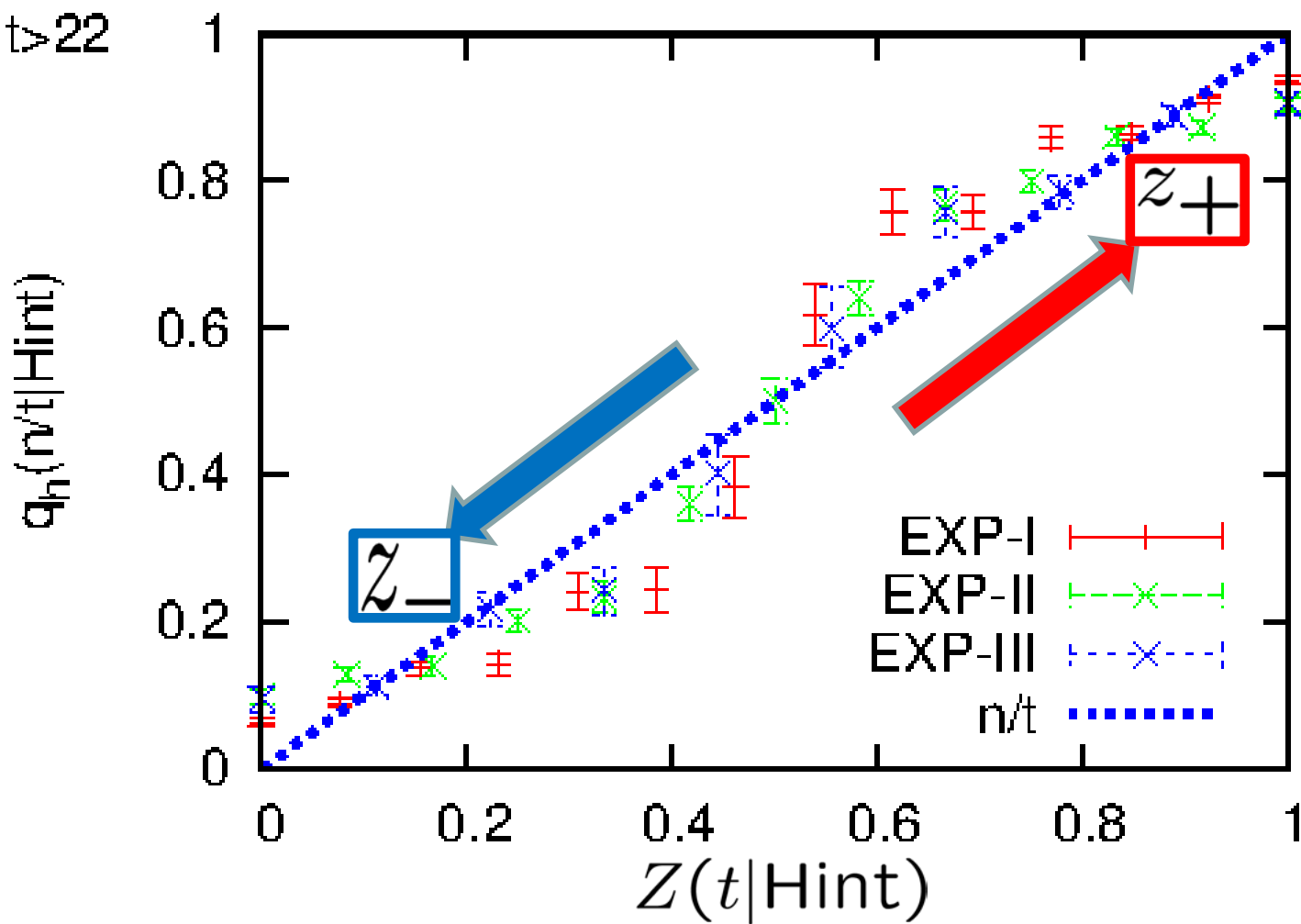


$$T \rightarrow \infty$$

$p = 100\%$



$t > 22$



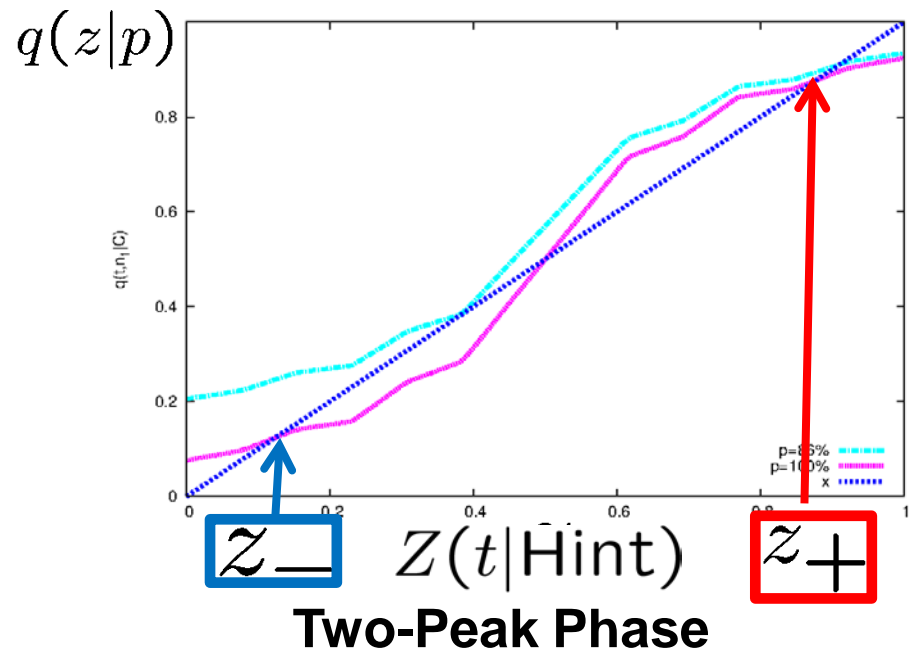
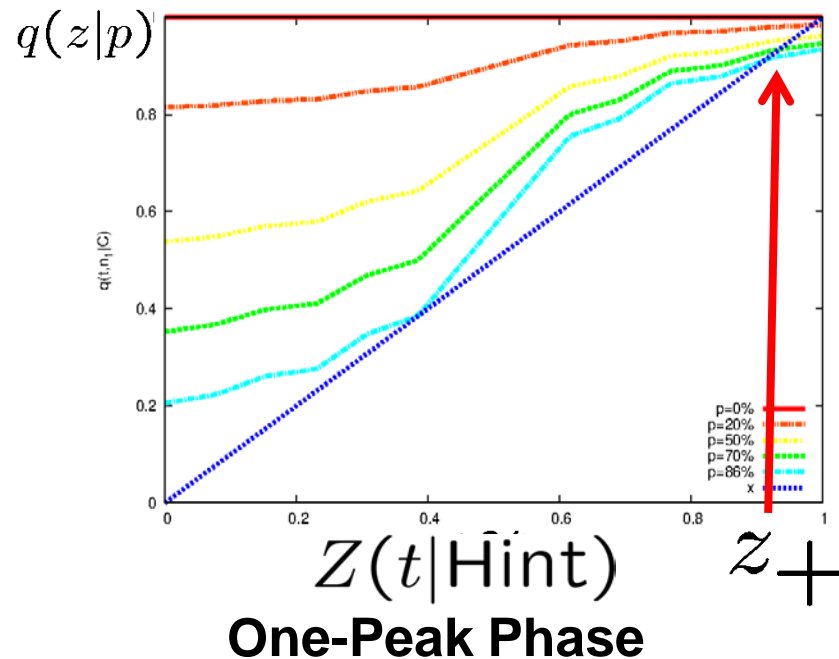
Self-Consistent equation

$$z = (1 - p) \cdot 1 + p \cdot q_h(z) = q(z|p)$$



$p \leq p_c = 86\%$

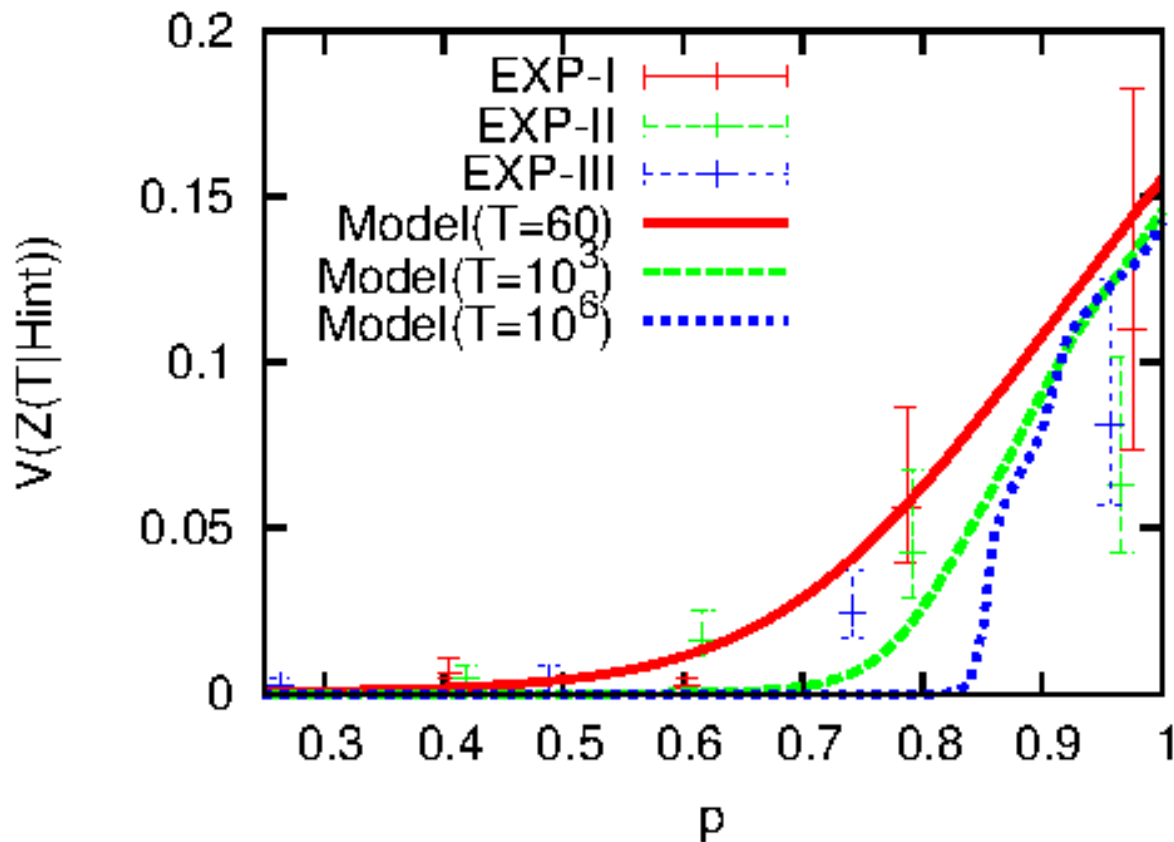
$p \geq p_c = 86\%$



Information Cascade Phase transition

Order Parameter

$$\lim_{t \rightarrow \infty} \text{Var}(Z(t|\text{Hint})) \rightarrow \begin{cases} 0 & p \leq p_c & \text{One-Peak Phase} \\ > 0 & p > p_c & \text{Two-Peak Phase} \end{cases}$$



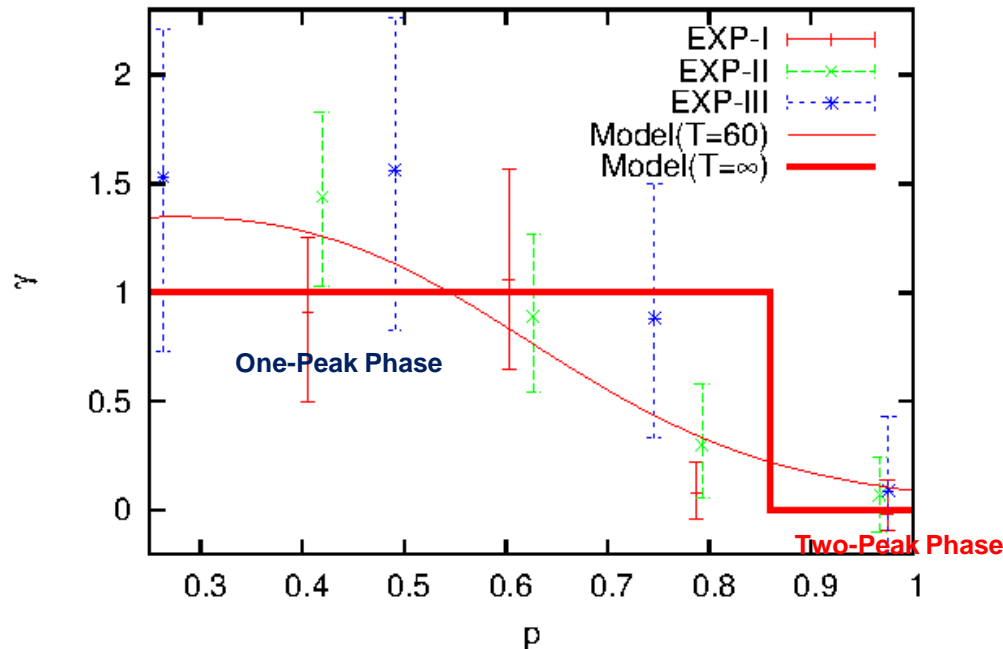
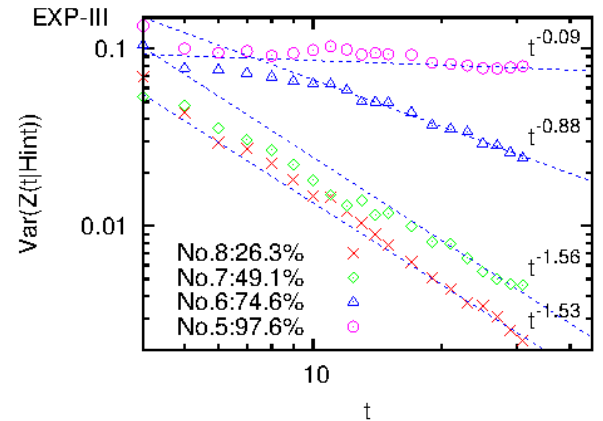
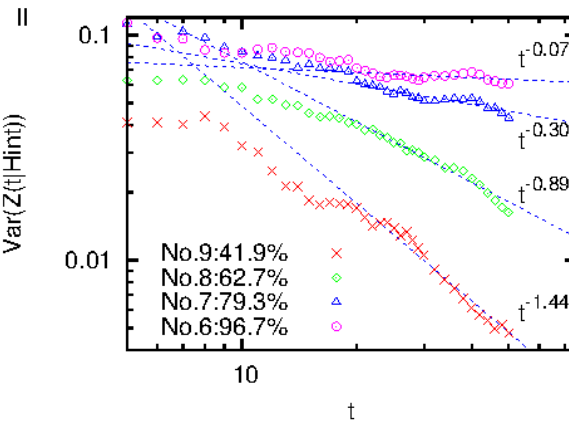
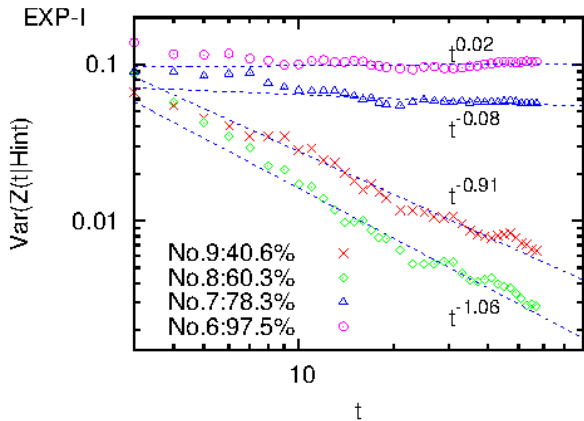
Model

$$\left\{ \begin{array}{l} X(t) \in \{0, 1\} \quad t \in \{1, 2, \dots\} \\ \text{Prob}(X(t+1) = 1 | C_1(t) = n) = (1-p) \cdot 1 + p \cdot q_h(n/t) \\ C_1(t) = \sum_{s=1}^t X(s) \end{array} \right.$$

95%CL is estimated with the assumption of kai-squared dist. It is not sure in the two-peak phase.

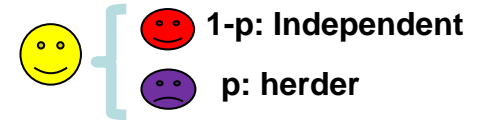
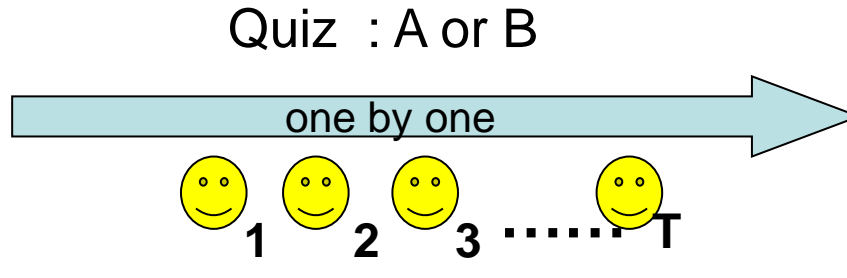
Asymptotic Behavior

$$\lim_{t \rightarrow \infty} \text{Var}(Z(t|\text{Hint})) \propto t^{-\gamma} \quad \begin{cases} \gamma > 0 & p \leq p_c & \text{One-Peak Phase} \\ \gamma = 0 & p > p_c & \text{Two-Peak Phase} \end{cases}$$



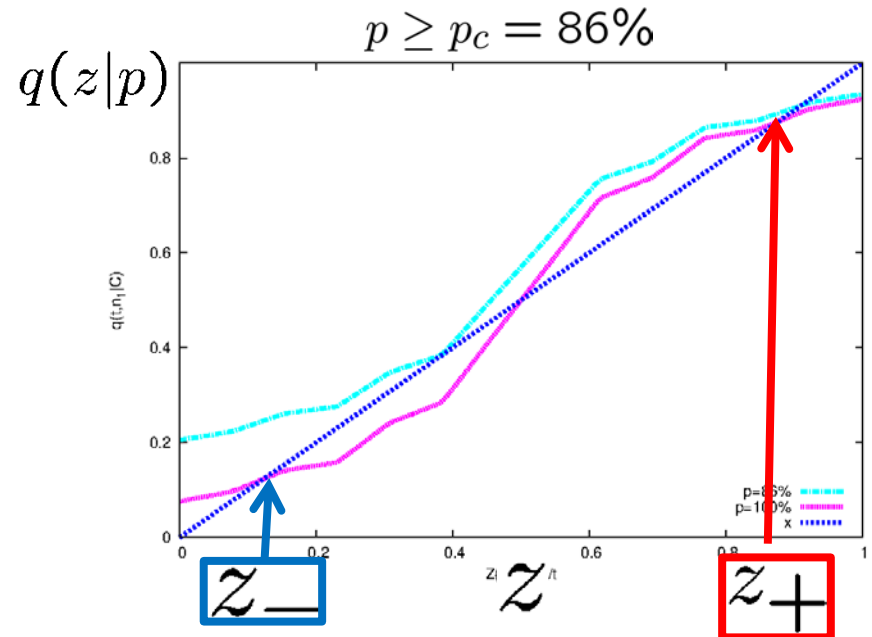
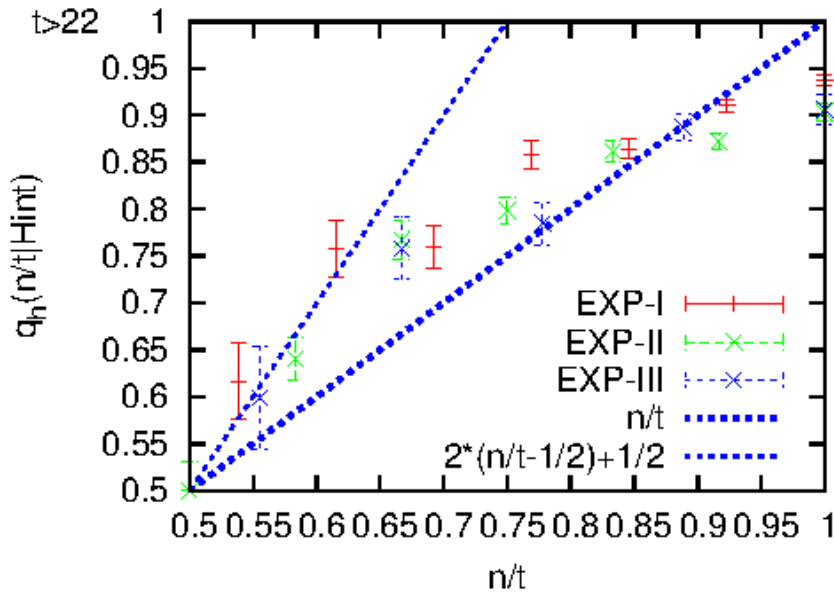
95%CL is estimated with the usage of **Model**.

Summary



Q. How  herds ?

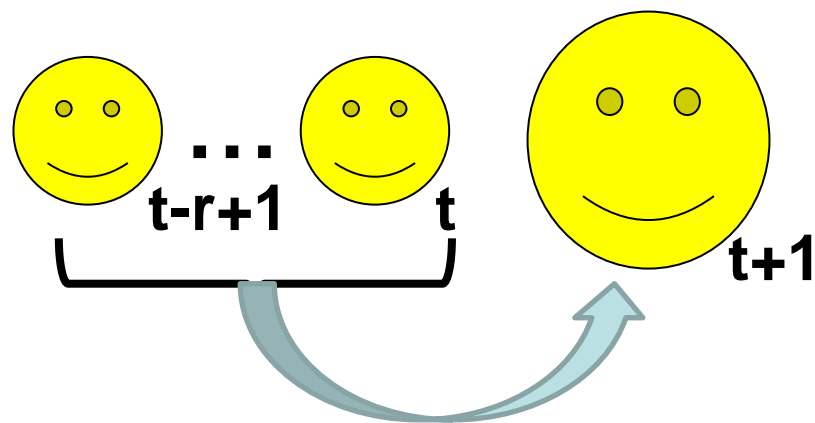
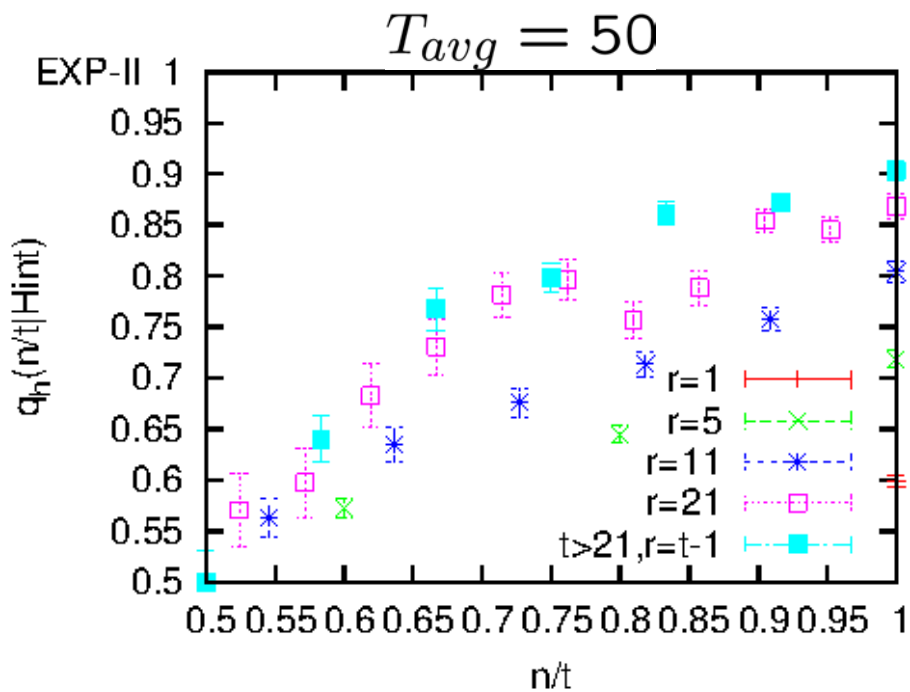
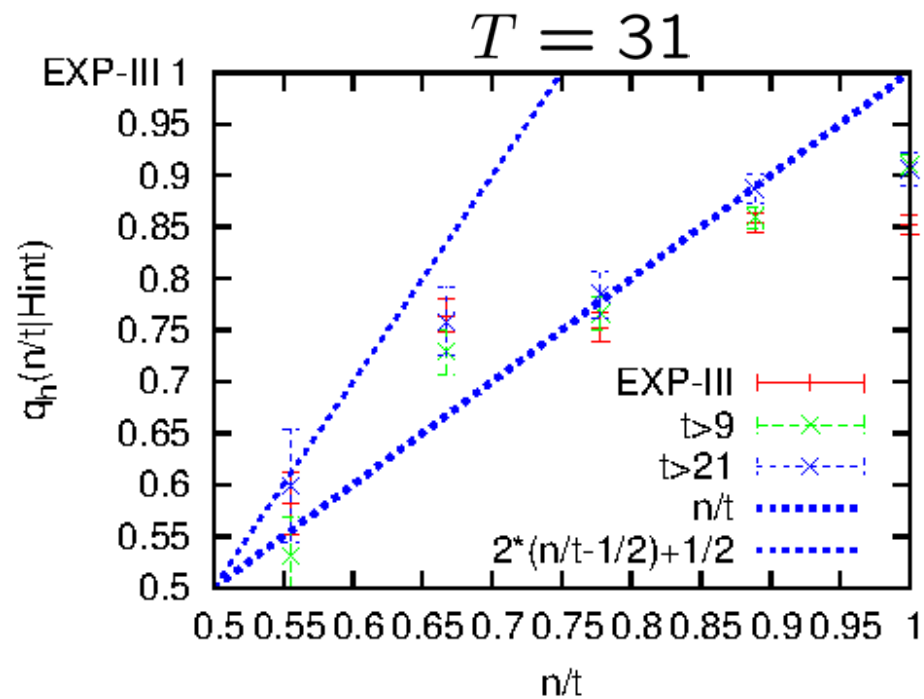
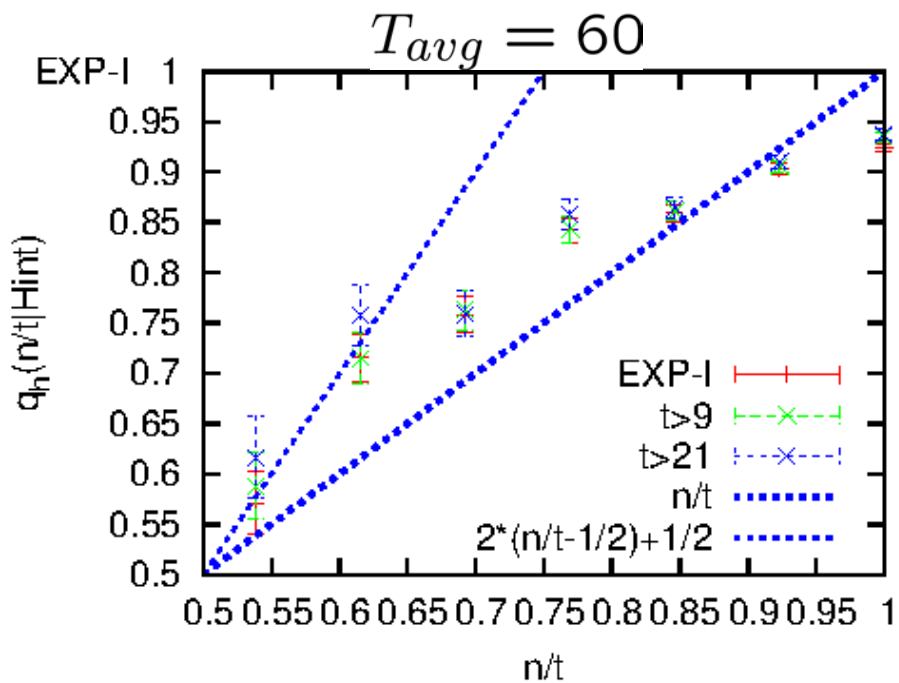
Q. What happens $T \rightarrow \infty$?



Reference

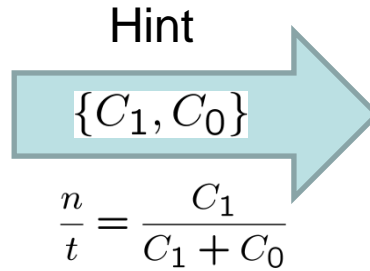
Phase transition to two-peaks phase in an information cascade voting experiment
 S.Mori, M. Hisakado and T. Takahashi, Phys.Rev.E86(2012)026109.

Thank you



How to get $q_h(n/t)$

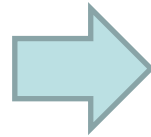
	# of Choices
Correct	$N_1(\text{No Hint})$
Wrong	$N_0(\text{No Hint})$
Total	N



	# of Choices
Correct	$N_1(\text{Hint})$
Wrong	$N_0(\text{Hint})$
Total	N

$$\frac{N_1(\text{No Hint})}{N} = (1 - p) \cdot 1 + p \cdot \frac{1}{2}$$

Estimate of p



$$\frac{N_1(\text{Hint})}{N} = (1 - p) \cdot 1 + p \cdot q_h\left(\frac{C_1}{C_1 + C_0}\right)$$

Estimate of q_h